

Recovery from ransomware needs to be fast and predictable

Ransomware threat is real. Successful attacks continue to put organizations and customer data at risk, according to a recent Forrester Opportunity Snapshot surveying more than 300 IT infrastructure and operations decision makers. Ransomware doesn't just cost time and money. It can have a crippling impact on your organization. That's why every business, including yours, needs a predictable way to recover from a ransomware attack—without compromise.



Growing at an alarming rate

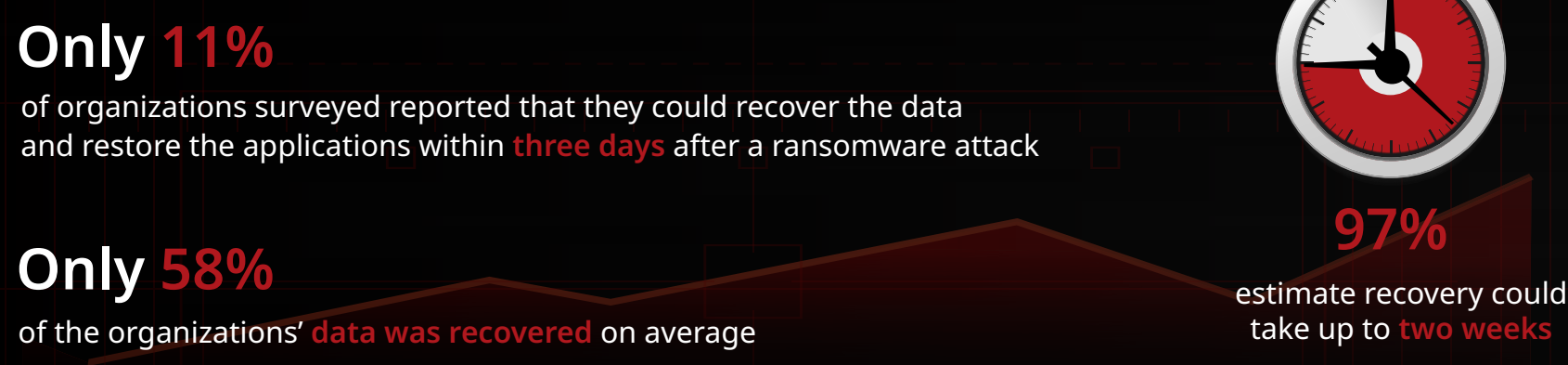


Is your recovery plan in place?



Only 21% have contingency plans for recovering from a ransomware attack

The longer it takes, the less you recover



Ransomware attacks have real-world consequences

51% report losing customer trust after an attack

43% report losing revenue due to stalled business operations



That's why... **90%** say improving ransomware attack response capabilities is a top priority

Three areas that impact recovery efforts

People

50% say their poorly defined recoverability responsibilities and poor communications slow down ransomware attack response times

Process

50% say their backup recoverability processes are too rigid and don't allow for time-sensitive adjustments

Technology

54% cited fragmented and poorly secured backups as the top technology-centric challenge of ransomware attack recovery

Achieve predictable data recovery with a comprehensive data management solution

Surveyed IT decision makers cited partnering with a modern data management vendor will help them with **3 major initiatives**

- 60%** Meet business SLAs
- 57%** Reduce risk
- 47%** Simplify management

