

## Powering Optimization, Efficiency, and Better Citizen Experiences with Appian

A flexible, future-proof, and trusted platform for state and local government.

#### Striving for digitization and modernization.

State and local governments are driving major initiatives to consolidate and modernize disconnected processes and systems. Technical innovation and optimization in government departments is stifled by technical debt, and organizations are wasting resources on maintaining and modifying existing legacy infrastructure. Overcome dependence on complex, aging, and inflexible software with new technologies that lower total cost of ownership, remove barriers to usable data across disconnected silos, and build efficiencies with smarter automated processes and business workflows across departments.

Conquer the challenges of legacy systems, data silos, complex cloud migration journeys, and retiring knowledge workers by adopting a value-driven, low-code, automated approach.

#### A trusted, frictionless platform.

Government organizations need a platform to build the workflows and processes that best meet complex requirements, without being tied to out-of-the-box, hard-coded process structures. With foundational technology backed by multiple successful government implementations, Appian helps unify data and automate business processes, while enabling the development and deployment of mission-critical apps 17x faster than other technologies.





The results of the University of Texas at Dallas' 2020 Capstone's project for DFW Airport were impressive. The students were able to provide new artificial intelligence capabilities that will reduce our need for paper forms and accelerate our business processes. This is furthering DFW Airport's commitment to modernize and digitalize its business processes airport-wide.

Michael Youngs

Vice President of Information Technology Services, Dallas Fort Worth International Airport Appian helps unify data and automate business processes, while enabling the development and deployment of mission-critical apps 17x faster than other technologies.

### Why Appian.



**Low-code platform.** Rapidly and effortlessly develop customized applications with minimal coding for current requirements and future changes.



**Automation.** Machine learning and robotic process automation (RPA) bots orchestrate people, systems, and data in a single workflow, scaling across your entire organization.



**Cloud-based models.** Enable your cloud migrations to run onprem, in the cloud, or in hybrid environments as you move along your cloud journey.



**Data anywhere.** Access your data wherever it resides and make it widely integrated and usable with flexibility and speed.



**Case management.** Jumpstart your workflow modernization with case management, acquisition management, grants management, and more.



**Future-proof system.** Support phased implementations, starting with key projects and growing exponentially to achieve longer-term modernization objectives.

These state and local government institutions are modernizing their processes and systems with Appian:













# appian

Appian helps organizations build apps and workflows rapidly, with a low-code platform. Combining people, technologies, and data in a single workflow, Appian can help companies maximize their resources and improve business results. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. For more information visit appian.com.

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