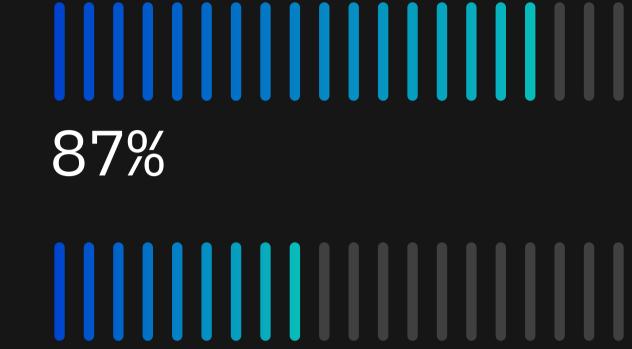




Accelerating the pace of innovation with cloud Public and hybrid clouds are being embraced as more than just an alternative to the data center. The speed and agility of the cloud is helping businesses keep pace with customer

demand, as well as build and deliver innovative technologies and services.



In the next three years alone, hybrid cloud adoption is

expected to grow by 47%.2

a moderate software priority for their organization.¹

87% of surveyed global software decision-makers at enterprises

report that migrating existing apps to cloud platforms is at least

47%



The value derived from a full hybrid, multicloud platform

2.5x

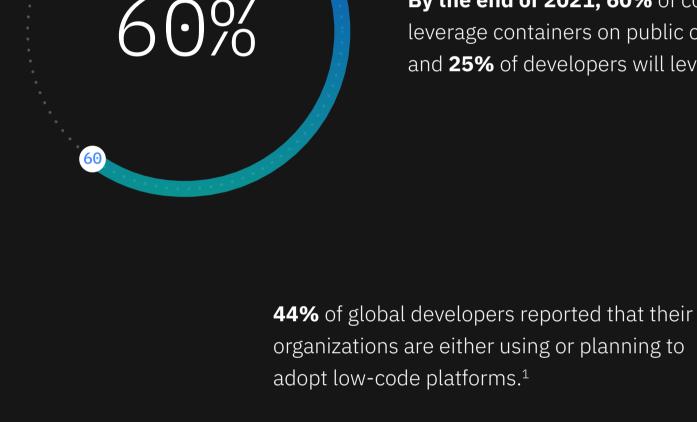
technology and operating model at scale is **2.5x** the value derived from a single platform, single cloud vendor approach.²



02

Cloud computing has established a role as the default choice for running applications at scale. Now serverless architecture, low-code software and machine learning are shaping the next wave of cloud-native software. Forrester analysts predict that in the next five years, the latest apps for AI/ML, integration, data, IoT service or industry

verticals will be available — in all major public clouds, back on-premises and even at edge locations.³



By the end of 2021, 60% of companies will

leverage containers on public cloud platforms

and 25% of developers will leverage serverless.4

1/3 In 2021, at least a third of test professionals will use machine learning to make test automation smarter.1

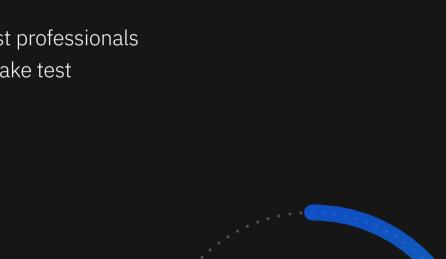
> The "technology mix" recipe for success is changing. Increasingly, cloud and AI are becoming

> > performance differentiators.5

64% of organizations surveyed acknowledge a

shift to more cloud-based business activities as

a result of the COVID-19 pandemic.⁶



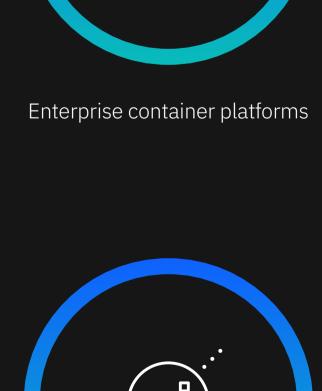
44%

64%



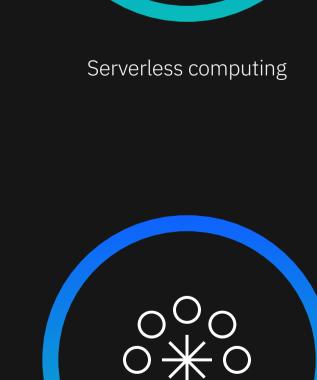
The cloud-native trends you need to follow

Forrester has identified six emerging technologies that enterprises should master in order



to adopt cloud-native at scale:3

Container/edge monitoring



0

Microservices designs/service mesh



Continuous delivery and release automation (CDRA)

Learn more about the future of enterprises and the cloud in Forrester's

Trend: Cloud-Native Technologies Accelerate

Software Innovation Everywhere.

- Sources Forrester Research, Inc., "Predictions 2021: Software Development," October 2020. 2. IBM Institute for Business Value, "The hybrid cloud platform advantage," June 2020.
- 3. Forrester Research, Inc., "Trend: Cloud-Native Technologies Accelerate Software Innovation Everywhere," August 2020.
- 4. Forrester Research, Inc., "Predictions 2021: Cloud Computing," October 2020. IBM Institute for Business Value, "Digital acceleration," November 2020. 6. IBM Institute for Business Value, "COVID-19 and the future of business," September 2020.